



10 East 40th Street  
New York, NY 10016-0301  
212-689-8808  
212-689-5101  
mmelzer@hnrklaw.com

Marc Aaron Melzer focuses on intellectual property and information technology law, along with complex commercial litigation. Mr. Melzer's practice includes IP and technology counseling and representation of individuals and institutions in litigation matters in both federal and state courts. Recent representative engagements include:

Representing a state agency in a multimillion dollar software and construction litigation against a defense contractor in the Southern District of New York, culminating in a five week bench trial.

Representing minority shareholders over misuse of corporate intellectual property, including famous marks. Representing a technology company in a trade secrets, trademark, and contract dispute.

Advising a graphic design firm regarding intellectual property matters, including trademark prosecution, and social media legal issues.

Representing a foreign corporation before the U.S. Trademark Office with regard to extension of protection of

its mark in the United States.

- ▶ Representing a physician with regard to employment and tenure rights.
- ▶ Representing an international testing company in a class action litigation brought in the District of Puerto Rico involving an oil facility explosion.

Mr. Melzer is an active member of the New York State Bar Association's Commercial and Federal Litigation Section Social Media Law Committee, and has presented related CLE programs and collaborated on the Committee's social media guidelines for attorneys and other projects. He is also a member of the New York City Bar Association, where he completed a three-year term in 2014 as an active member of the Information Technology Law Committee, American Bar Association, and the Copyright Society of the U.S.A.

Mr. Melzer graduated from University of Pennsylvania Law School with a J.D. in 2005 and from Fordham University School of Law in 2010 with an LL.M. in intellectual property and information technology law. He served on the staff of the Fordham Intellectual Property, Media & Entertainment Law Journal and the University of Pennsylvania Journal of Constitutional Law, for which he was Articles Editor. Mr. Melzer graduated from Princeton University in 2002 with an A.B. from the Woodrow Wilson School of Public and International Affairs. He was previously a litigation associate at Kramer Levin Naftalis & Frankel, LLP in New York City, and a Research Fellow with Fordham Law's Center on Law & Information Policy.

Mr. Melzer is the author of *Copyright Enforcement in the Cloud*, 21 Fordham Intell. Prop. Media & Ent. L.J. 403 (2011), and *A Vintage Conflict Uncorked: The 21st Amendment, the Commerce Clause, and the Fully-Ripened Fight Over Interstate Wine and Liquor Sales*, 7 U. Pa. J. Const. L. 279 (2004). He was also a contributor to WIPO-commissioned report *An Analysis of the Economic/Legal Literature of the Effects of IP Rights as a Barrier to Entry*, CDIP/4/4 REV./STUDY/INF/3 (June 22, 2011), and a co-author of *Codifying Shari'a: International Norms, Legality and the Freedom to Invent New Forms*, 2 J. Comp. L. (UK) 1 (2007).

Mr. Melzer is admitted to practice in the States of New York and New Jersey, the United States District Courts for the Southern District of New York, Eastern District of New York, and District of New Jersey, and the United States Court of Appeals for the Second Circuit.

### **Education**

- ▶ Princeton University (A.B. 2002)
- ▶ University of Pennsylvania Law School (J.D. 2005)
- ▶ Fordham University Law School (LL.M. 2010)

### **Admissions**

State of New York

State of New Jersey

Southern District of New York

Eastern District of New York

District of New Jersey

### **Related News & Articles**

- ▶ Marc Aaron Melzer Co-Authors Piece on Publicity Rights and the First Amendment for Forbes.com
- ▶ Nine Hoguet Newman Regal & Kenney Lawyers Selected to 2016 New York Metro Super Lawyers®
- ▶ Marc Aaron Melzer Co-Authors Piece on Copyrighted Works in Social Media for Forbes.com
- ▶ Hoguet Newman Regal & Kenney Suit Over Palm Restaurant License Fees Cleared for Trial
- ▶ Marc Aaron Melzer Presents on Social Media Law at NYSBA CLE Program
- ▶ Eight Hoguet Newman Regal & Kenney Lawyers Selected to 2015 New York Metro Super Lawyers®
- ▶ Laura Hoguet, Dorothea Regal, John Kenney, Juan Skirrow, Marc Melzer, and Helene Hechtkopf named New York Superlawyers
- ▶ Laura Hoguet, John Kenney, and Marc Melzer Recognized by Super Lawyers

- ▶ Fordham Law Journal Publishes Marc Melzer's Article, "Copyright Enforcement in the Cloud"